

University of North Texas
G. Brint Ryan College of Business
MGMT 4660 – International Management
Syllabus, Section 501 – Fall 2019
August 26 – December 13
Frisco Campus, Room 133

Professor: Dr. Jae Webb – Department of Management
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To communicate, you MUST email me directly at the UNT email above or through Canvas. If you do not use your UNT assigned student e-mail address your e-mail may not make it to my inbox. I will contact you via your UNT email address, which you are expected to have access to and monitor as a UNT student. See <http://it.unt.edu/eagleconnect> for questions.

** Please include MGMT 4660 in the Subject Line**

OFFICE HOURS: My office hours in Denton are Tuesday and Thursday from 8:30 a.m. – 9:30 a.m. and Wednesday from 1:30 – 4:30 p.m. To ensure my availability you should contact me at least 24 hours in advance. Drop-ins run the risk that my time has already been scheduled by other students. Meetings in Frisco may be scheduled on an as needed basis.

COURSE OBJECTIVES:

A comprehensive framework is used to study the management of multinational operations in cross-cultural environments with a focus on the decisions that managers must make. The course is designed to put students in the driver's seat of an international business operator and covers topics such as globalization, ethics, cultural competencies and intercultural leadership.

- ❖ To increase students' awareness of the world's geographic, political and business environments, including current events and trends.
- ❖ To introduce students to important aspects, concepts, and tools of multinational management.
- ❖ To develop a knowledge of various cultures and how these cultures influence managerial functions.
- ❖ To understand within the global business environment the issues surrounding the value chain and Human Resource management.

REQUIRED TEXT:

MindTap for Multinational Management: a Strategic Approach: 7th Edition
By John B. Cullen and K. Praveen Parboteeah
Published by Cengage, ISBN: 9781305576780

CANVAS & TECHNOLOGY

- You can access the course at <https://unt.instructure.com>
- Login using your EUID and Password
- Click “MGMT 4660” from the list of courses

Please note that Canvas relies exclusively on electronic technologies for online participation, and technology is not a 100% reliable. Students assume ALL responsibility for the operating condition of personal computers and the functionality of individual Internet connections. While the class is taught in-person, students are expected to be able to navigate the Canvas course site to access information and submit assignments.

TECHNICAL ISSUES WITH CANVAS:

Please immediately report ALL Canvas problems to the UNT helpdesk at 940.565.2324. Be sure to ask for a ticket number and then email the ticket number to me along with the report from the helpdesk. Without a ticket number, I can't follow up on the technical issue. Technical difficulties will be resolved as they appear. The University computer techs can determine exactly what has taken place and will advise me of the outcome (your ISP, our ISP, Canvas, etc.). I will determine how to resolve the technical issue based on their advice, University policy, applicable law, and my experience.

EUID ACCESS AND PASSWORDS:

Enterprise User Identification Numbers (EUID's) and passwords are required by the University of North Texas to access this course. It is the student's responsibility to maintain a current EUID number and password. You may reset your password at <https://ams.unt.edu/acctreq.php>.

CLASS STRUCTURE:

This course is a hybrid course, meeting in person once a week and then heavily utilizing online tools and resources through Canvas. It is the student's responsibility to show up and participate, as well as be able to access, and appropriately use, online materials assigned in the course schedule provided in the syllabus.

Students are expected to read all the assigned materials on time, per the course calendar in the syllabus. Lecture notes and other materials posted online are not a substitute for thorough reading of the chapter. Additional material, which may include video segments or articles, may be assigned from time to time. Often, this material will reflect content that is newly identified as relevant to the course and is therefore not specified on the syllabus. Easter egg - students who read this sentence and e-mail their professor the phrase 'lucky day' before end of day on September ninth will receive ten points added to their final grade as extra credit. This proves that it pays to read the syllabus in full, but be a sport and don't spread the word. No reason to let others profit from your hard work.

ASSIGNMENTS & COURSEWORK

Cultural Community Groups

We are studying the global community for the purpose of understanding the role, responsibilities, strategies, and opportunities that exist for business in that community. We will be doing this from the standpoint of our classroom community. As the global community contains an expansive amount of diversity, our classroom also represents a diverse array of students and perspectives. We will engage with each other to explore our community in much the same way we will be exploring the global community

GLOBE Project Scenario

Students will review data from the GLOBE Project involving 170 in-country researchers based in 62 of the world's cultures. Students will select a culture and apply concepts from international management to a business scenario.

Weekly Insights

Students will make weekly posts to the course site in Canvas regarding their experience that week; focusing on insights gained from reading the material, class dialogue, or exposure to concepts. There will be thirteen (13) posts made in total and ten (10) will be used toward calculating the final grade.

Article Reviews

Students will locate articles dealing with international business and submit article reviews. The articles must be current, within the last six weeks, and should center on international business practices, regulations, or operations. Students will submit six articles throughout the semester and post responses into a discussion board where they will respond to at least two of their peer's article selections. The selected articles will serve as testable material for the exams.

Quizzes

There will be quizzes over the assigned reading given throughout the semester according to the course calendar at the end of the syllabus. Quizzes are not open book or open note; no outside assistance is allowed. There will be nine (9) quizzes given throughout the semester. The lowest grade will be dropped and the best eight quiz (8) grades used to toward your class grade. Make-up quizzes are not given for missed quizzes outside of reasons governed by University policy.

Exams

There will be four exams scheduled during the semester according to the course calendar at the end of the syllabus. The last exam (Exam #4) is not comprehensive. All material covered in class, assigned textbook readings, and videos are covered on the exams. Exams are not open book or open note; no outside assistance is allowed. Students are expected to study beforehand and use this knowledge to take the exams.

Assignment	Point Value
Cultural Community Groups (4 @20 points each)	80
GLOBE Project Scenario	80
Weekly Insights (14 @ 10 points each – four dropped)	100
Article Reviews (4 @ 30 points each)	120
Quizzes (10 @ 15 points each – lowest two dropped)	120
Exams (4 @ 125 points each)	500
Total Points	1000 points

Grades will be based on the points earned during the course according to this scale:

- A. = 900 – 1000 points
- B. = 800 – 899 points
- C. = 700 – 799 points
- D. = 600 – 699 points
- F. = Below 600 points

DROPPING THE COURSE:

If you decide it is necessary to drop the course, please adhere to the Academic Calendar on the Registrar's website: <http://www.unt.edu/catalog/>. Please note that November 4 is the last day for a student to drop a course. With regards to dropping the course, you will need to go to the following link:

<https://registrar.unt.edu/registration/dropping-class> and click on Request to Drop Class form.

EMERGENCY ALERTS:

The University of North Texas has created an emergency notification system that is called Eagle Alert (<https://www.unt.edu/eaglealert/>), which has the capability of calling or text messaging emergency notices. As a student, you may also register with Eagle Connect Alert to receive notification of any warnings or campus closings that are announced. Instructions for enrollment can be found at my.unt.edu. The university's radio station, KNTU 88.1 FM and website <http://www.unt.edu>, will provide updated information during an emergency.

COLLEGE EMERGENCY EVACUATION PROCEDURES:

Severe Weather: In the event of severe weather, all building occupants should immediately seek shelter in the designated shelter-in-place area in the building. If unable to safely move to the designated shelter-in-place area, seek shelter in a windowless interior room or hallway on the lowest floor of the building. All building occupants should take shelter in rooms 055, 077, 090, and the restrooms on the basement level. In rooms 170, 155, and the restrooms on the first floor.

Bomb Threat/Fire: In the event of a bomb threat or fire in the building, all building occupants should immediately evacuate the building using the nearest exit. Once outside, proceed to the designated assembly area. If unable to safely move to the designated assembly area, contact one or more members of your department or unit to let them know you are safe and inform them of your whereabouts.

Persons with mobility impairments who are unable to safely exit the building should move to a designated area of refuge and await assistance from emergency responders. All building occupants should immediately evacuate the building and proceed to the south side of Crumley Hall in the grassy area, west of parking lot 24.

COURSE EVALUATIONS:

This semester, UNT will administer course evaluations online (the “SPOT” – Student Evaluation of Teaching). The evaluations are used to evaluate faculty performance and provide guidance on what can be improved (also tell us what you like!). These are very important to me as *you* are the reason I’m here. I truly value your feedback and very much appreciate you taking the time to complete the evaluations which will be administered towards the end of the semester. You will be notified on Canvas and via your UNT email once the evaluations open.

ATTENDANCE AND ASSIGNMENTS POLICY:

Students will be expected to attend class regularly and participate in class dialogue. Any absence from class should be discussed with the professor in advance or as soon as possible after the absence occurs. University policy states the conditions and remedies for school and personal related absences. If the instructor believes that class participation/attendance is severe enough to interfere with the learning experience the professor will arrange individual consultation with the student. The possibility of a grade reduction or alternative assignments is reserved for extreme cases. **No late work is accepted** outside of reasons governed by University policy.

DISABILITY ACCOMMODATION:

UNT makes reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide a student with an accommodation letter to be delivered to faculty to begin a private discussion regarding the students’ specific course needs.

Students may request accommodations at any time, however, ODA notices of accommodation should be provided to me within the first week of the semester. Note that students must obtain a new letter of accommodation for every semester. For additional information see the ODA website at <http://disability.unt.edu>.

ACCEPTABLE STUDENT BEHAVIOR:

Act professionally and respectful at all times. Student behavior that interferes with an instructor’s ability to conduct a class, or other students’ opportunity to learn, is unacceptable, disruptive, and will not be tolerated in any instructional forum at UNT. Students engaging in unacceptable behavior may be referred to the Dean of Students to review whether the student’s conduct violated the Code of Student Conduct. The Code of Student Conduct can be found at <https://conduct.unt.edu>.

ACADEMIC INTEGRITY

According to UNT Policy 06.003, Student Academic Integrity, (<https://policy.unt.edu/policy/06-003>) academic dishonesty occurs when students engage in behaviors including, but not limited to cheating, fabrication, facilitating academic dishonesty, forgery, plagiarism, and sabotage. A finding of academic dishonesty may result in a range of academic penalties or sanctions ranging from admonition to expulsion from the University. All violations of the Student Academic Integrity policy will be reported. Usage of cell phones, iPhones, cameras, or ANY other electronic device is NOT allowed during a test or quiz. Talking to other students, soliciting or giving help is not allowed. Copying, photographing, or disseminating the questions in any form is prohibited. Remember, the exam questions are randomized so you will not see the same questions in the same order as your classmates. Be advised, you will submit your work to an electronic plagiarism monitoring service such as www.Turnitin.com.

Class Date	Reading Schedule	Assignments & Due Dates
08/28/2019	Chapter 1	<i>Weekly insight due by 09/01/19 on Canvas</i> <i>Cultural Community Groups due by 9/03/19</i>
09/04/2019	Chapter 2	<i>Weekly insight due by 09/08/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
09/11/2019	Chapter 3	<i>Article Review #1 due by 09/10/19 on Canvas</i> <i>Weekly insight due by 09/15/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
09/18/2019	Chapter 4	<i>Weekly insight due by 09/22/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
09/25/2019		<i>Weekly insight due by 09/29/19 on Canvas</i> Exam 1 – Covers Chapters 1-4 from the text and lectures from class
10/02/2019	Chapter 13	<i>Weekly insight due by 10/06/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
10/09/2019	Chapter 14	<i>Article Review #2 due by 09/08/19 on Canvas</i> <i>Weekly insight due by 10/13/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
10/16/2019	Chapter 15	<i>Weekly insight due by 10/20/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
10/23/2019	Chapter 16	<i>Weekly insight due by 10/27/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
10/30/2019		<i>Weekly insight due by 11/03/19 on Canvas</i> Exam 2 – Covers chapters 13-16 from the text and lectures from class
11/06/2019	Chapter 11	<i>Article Review #3 due by 11/05/19 on Canvas</i> <i>Weekly insight due by 11/10/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
11/13/2019	Chapter 12	<i>Weekly insight due by 11/17/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
11/20/2019	GLOBE Materials	<i>Weekly insight due by 11/24/19 on Canvas</i> <i>Quiz - covers assigned reading</i>
11/27/2019	GLOBE Materials	<i>Article Review #2 due by 11/26/19 on Canvas</i> <i>GLOBE Project S due by 11/27/19</i>
12/04/2019		<i>Weekly insight due by 11/24/19 on Canvas</i> Exam 3 Covers Chapters 11 & 12 from the text and lectures from class.
FINAL IS WEDNESDAY, DECEMBER 11, AT 10:00 A.M.		